



LADIES' HOME JOURNAL
PATTERNS.
16 and 16c.

Saturday
Sale

THE



Saturday
Sale



MARCH STYLE BOOK.
JUST IN
FREE.

SPRING 1910

Arrival of Samples for Made-to-Measure Suits From The Art Tailoring Co.

The Art Tailoring Co. are high-class custom tailors who make clothes for Toronto professional and business men to measure, only they do not make stock. We secured their samples last season and of the many orders we put through not one had to be returned. Try one of these suits and you are sure to be pleased.

See showing of new goods in side window.

FIRST FLOOR.



Your Grocery Bills less here than elsewhere

Per lb.

Huntley & Palmer's Biscuits:
Acorn, Philippine, Carmelita, Italian, Macaroni... 75c
Shortbread, Almond, Boudoir... 60c
Alaska Biscuits... 50c
Breakfast Biscuits... 45c
Nursery Biscuits... 40c
Wagstaff's Raspberry & Strawberry Jam, 5 lb. tins... 60c
Wagstaff's Peach and Plum Jam, 5 lb. tins... 75c
Armour's Star Bacon... 38c

SPECIALS

Wagstaff's 20 oz. Glass Raspberry Preserves... 27 1-2c
40 pound Box Ontario Sp Apples... \$1.65

FIRST FLOOR.

Ladies' Underwear Dept.

White Batiste C.B. Corsets; reg. \$3.75; SATURDAY \$3.00
White Corset C.B. Corsets; reg. \$3.75; SATURDAY \$2.75
Black Sequin Belts, with Jet Buckles; reg. 75c; SATURDAY 40c
Brown Elastic Belts with Gilt Buckles; reg. 50c; SATURDAY 35c
Black Hose Supporters; reg. 65c; SATURDAY 45c

SECOND FLOOR.

LADIES' SUIT AND KIMONO SALE

Good Dark Blues, "nifty" Grey Homespuns with touch of Black Satin. Any one of fifty at \$25.00 and \$17.50. Regular \$50.00 and \$35.00.

Taffeta linings are equal to a proclamation of Spring's approach. Various lengths of Coats are the last words from good tailors for the conservative suits. Their perfectly fitted lines help make tailored Canadian women most distinguished of all wearers of tailored costumes. Skirts show the new fashion's plaits—every owner of a tailored suit knows the graceful and satisfactory tailored skirt must have plaits.

Mr. Ludwig, while in New York, selected our materials and gave our order to the maker early in January, so we could get the benefit of good tailoring at a low price for our customers. Consequently, if you expect quite the finest of \$17.50 suits tomorrow, we do not believe you will be disappointed.

MATERIALS? Principally chevrons in plain black, blue and grey, besides the mixed homespuns. Touches of black on some to add a further word of good style.



Women's Suits in plain, hard finished mannish cloth, chevrons and diagonal serges; handsomely tailored to suit the most fastidious. Some of the coats have plaits; skirts to match with side and inverted plaits and yoke effect; trimmed with buttons.
Regular \$35.00. SALE PRICE \$17.50
Regular \$40.00. SALE PRICE \$19.95
Regular \$50.00. SALE PRICE \$25.00

Kimono in French Velour Flannellette, pink, with white bands; regular \$22.00.
SALE PRICE .95
Blue Flannellette Kimono with a neat blue scalloped band, with a white edge; quantity limited; regular \$1.50.
SALE PRICE .65



Dress Goods Offerings that should interest you

3 Suit Lengths of Heavy Diagonal Twill Chevrons, in green, taupe and brown. A very popular cloth; 7 yards to the length; regular \$2.75.
FOR (per yard) .200
3 Suit Lengths in Fine French Broadcloth, in taupe, ashes of roses and raisin, 7 yards to length; regular \$3.50.
FOR (per yard) .245
1 Suit Length of Fine French Broadcloth, Reseda, superior weight and finish; regular \$3.00.
FOR (per yard) .200
2 pieces Chevron Strips Worsted Suiting in navy and brown; splendid weight, 48 inches wide; regular \$1.50.
FOR (per yard) 1.00

2 pieces Strips Worsted Suiting in brown and grey; a cloth with a good, clean finish, 48 inches wide; regular \$1.25.
FOR (per yard) .85
2 Embroidered Costumes in brown and green broadcloth; reg. \$35.00 and \$32.00. To be sold
FOR (per yard) 15.00

New Pongee Silks

We have just received a new and beautiful range of colors in this popular material; a very special quality
FOR (per yard) .75
(1st Floor.)

SHOES at prices that ought to bring you if you're miles away.



Boys' Box Calf Bluchers; special new shoe of quality; sizes 1 to 5; regular \$2.50.
FOR .200
Girls' shoes in Kid and Patent; reg. \$2.25 and \$2.50.
FOR 1.75
Ladies' Fine Kid Shoes, hand sewed, sizes 2-12, 3; regular \$4.00.
FOR 2.50

Men's Hockey Shoes; the best made; regular \$3.50 and \$4.50.
FOR 2.75
Odd lines and sizes in Men's Fine Shoes; reg. \$4.00 and \$5.00.
FOR 2.50
Ladies' Finest Kid and Patent Calf Shoes; regular \$6.00 and \$6.50.
FOR 5.00



FIRST FLOOR.

A few extra special offerings in the Staple Department for Saturday only.

6 pieces 72 inch Table Damask, pure Irish Linen; splendid designs; reg. \$1.50.
SATURDAY .95
15 Doz. 20x20 pure Linen Table Napkins; reg. \$2.00 per dozen.
SATURDAY (per doz.) 1.20
10 doz. 20x20 pure Linen Table Napkins (weavers defects); regular \$1.50 and \$1.75 per dozen.
SATURDAY (per doz.) .75

FIRST FLOOR.

Absolutely the last chance to secure Comforters at the following low prices, and remember, cold weather is liable to set in again at any time.

\$2.50 and \$2.75 Comforters on sale... SATURDAY FOR \$1.95
\$4.00 and \$4.50 Comforters on sale... SATURDAY FOR \$2.95
\$6.50 and \$6.75 Comforters on sale... SATURDAY FOR \$4.95
A few Elderdown Comforters at Tempting Prices:—
Regular \$8.00... FOR \$5.95
Regular \$9.50... FOR \$6.95
Curtain Muslin with Frill, White and Ecru.
Regular 25c... FOR 15c
Regular 35c... FOR 20c
Regular 40c... FOR 30c
Regular 45c... FOR 35c
Regular 50c... FOR 40c
Regular 65c... FOR 50c

SUNDRIES OF INTEREST TO LADIES, UNDERPRICED

Cream and Copenhagen Blue Nets, 54 in. wide, with embroidered spot; new blouse material; reg. \$1.50.
SATURDAY 1.25
Cream Tucked Net Insertion with Bell edge; regular \$1.25.
SATURDAY .95
Beautiful Shell Back Combs, very strong; reg. 35c.
SATURDAY .25
Ladies' Long Woollen Gloves, any color; reg. 75c.
SATURDAY .55
Pearl Beanie Sets; three pins and links; reg. 80c.
SATURDAY .60
The Ideal Curling Tongs; reg. 25c.
SATURDAY .20

FIRST FLOOR.



FEBRUARY SALE OF KITCHEN SUPPLIES

Ranges, Brushes, Washboards and Dish Mops are offered at wonderfully low figures. All first-class goods; we would spoil our reputation by carrying seconds.

Mixed Hair 14 in. Floor Brushes, complete with handles; reg. \$1.25.
FOR 75c
Extra strong fibre Bottle Brushes; special for dairy milk bottles; reg. 50c.
FOR 25c
Combined Shoe Brush and Dusters, best quality; reg. 25c.
FOR 15c
Best Quality mixed hair; reg. 40c.
FOR 25c
Zine Washboards; good heavy boards; reg. 35c.
FOR 25c
Large Cotton Dish Mops; reg. 10c.
FOR 5c
Empire Steel Range, No. 9; reg. \$47.50.
FOR \$40.00
These ranges are extra strong and heavy, with double blue round oven. We have only a few of these left, and while they last will sell at this low figure.

BASEMENT.
(STAIRS FROM GROCERY DEPT.)

In-between-season MILLINERY

Prices in accordance.

Brown, Navy, Old Rose and Green Felt Shapes. 75
Feather Mounts in Brown, Green, Red and Tan. 1.00
Regular \$1.25, \$1.75 and \$2.25.

SECOND FLOOR.

Men's and Boys' Underwear and Shirt Sale

Men's Combination Underwear, all wool, Scotch make; right weight for spring; regular \$5.50 to \$7.00.
HALF-PRICE
Boys' Fleece Lined Underwear, all sizes; reg. 30c to 75c.
HALF-PRICE
Men's Negligee Shirts; new patterns; reg. \$1.50 to \$2.00.
FOR 95c
Men's Sweaters; reg. \$1.50 to \$2.25.
FOR 95c
Boys' Sweaters, white only; reg. \$1.00.
HALF-PRICE
FIRST FLOOR.

We are postponing the announcement of our White Sale for a few days, awaiting the complete arrival of all new white goods. Shipments coming in every day now.

SA AGENCIES, Limited.
avenue. Edmonton, Alberta.

